## Media Offers 2025



#### pepitagroup

## Pepita.com in 7 countries





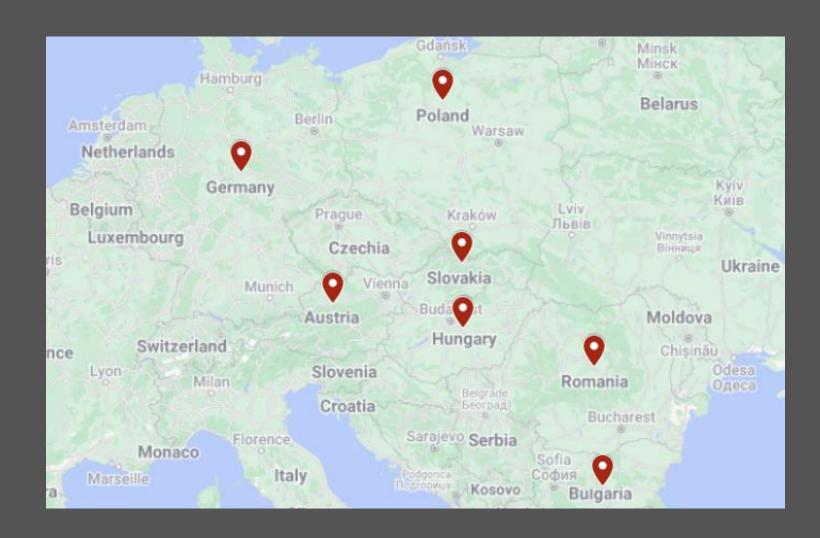


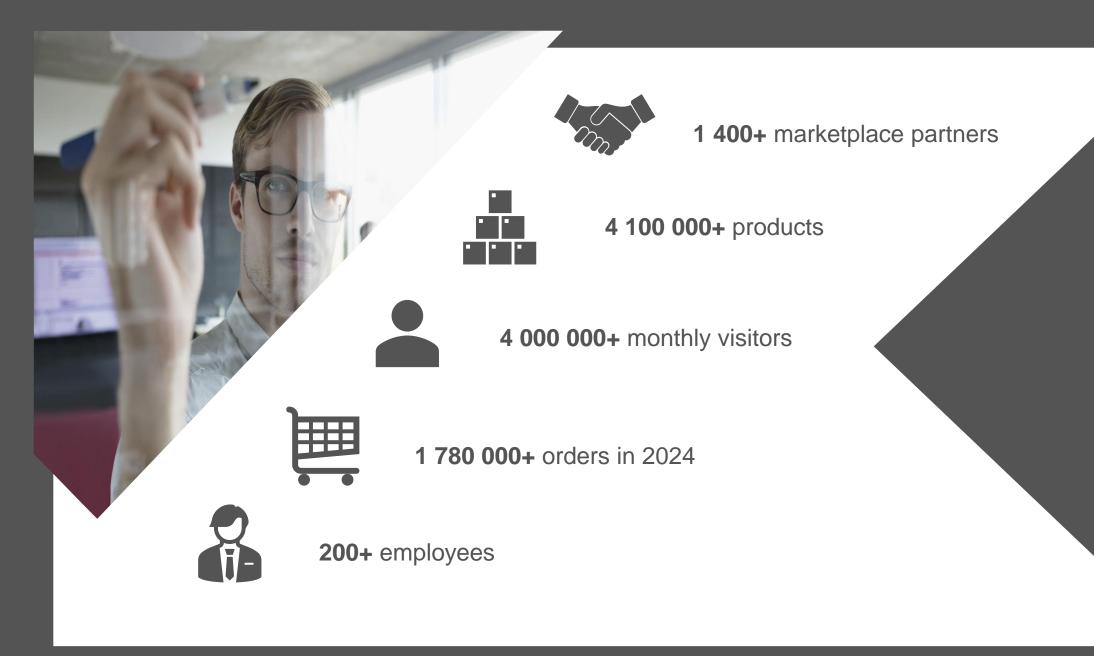
Germany

Austria

Poland

Bulgaria





## Media interfaces

Purchase media interfaces and make the most of your best offers!

By highlighting products on the **main page** or **category list page** 

Multiply your sales

Increase your brand awareness

Promote your new product portfolio



### Media interfaces

	Main page highlights (1st place)	Main page highlights	List page highlight (1st place)	List page highlight
Hungary	39 990 HUF	29 990 HUF	12 990 HUF	9 990 HUF
Romania	499 RON	379 RON	165 RON	125 RON
Slovakia	99 EUR	75 EUR	35 EUR	25 EUR
Poland	439 PLN	329 PLN	139 PLN	109 PLN
Germany	99 EUR	75 EUR	35 EUR	25 EUR
Austria	99 EUR	75 EUR	35 EUR	25 EUR
Bulgaria	199 BGN	149 BGN	65 BGN	49 BGN

The offer is exclusively for our registered marketplace partners. Prices are net.

The duration of display is 1 week (Monday to Sunday).

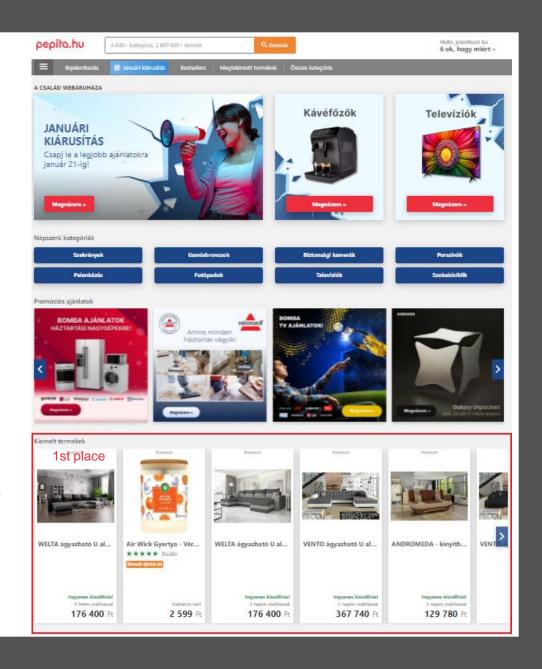
#### Main page highlights

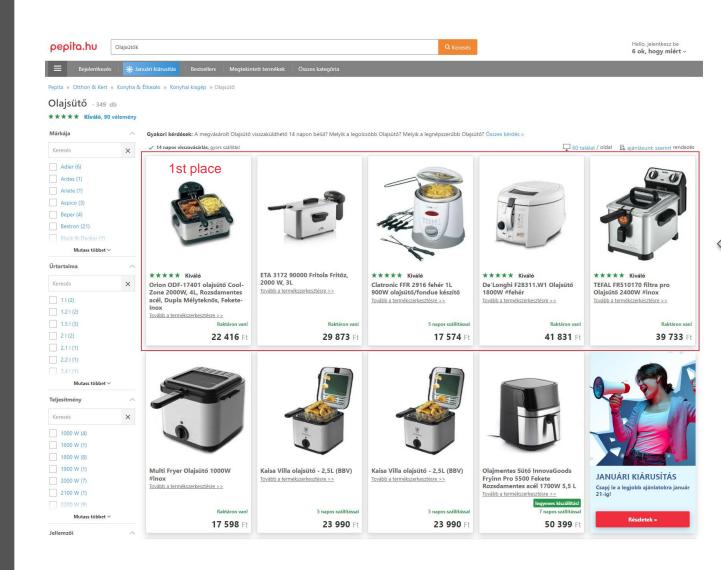
The "Featured products" block on the Pepita's websites provides an excellent opportunity to reach our audience.

The 1st place is fixed, the display order of the other featured products rotates.

Featured products on the main page perform on average nearly **80% better** than the week before the highlight.

Furthermore, the best offers **remain popular even in the week after the highlight**, resulting in 35% higher sales on average compared to the week before the highlight.





#### List page highlight

Featured products on the listings page perform on average **30% better** compared to the week before and the week after the highlight.

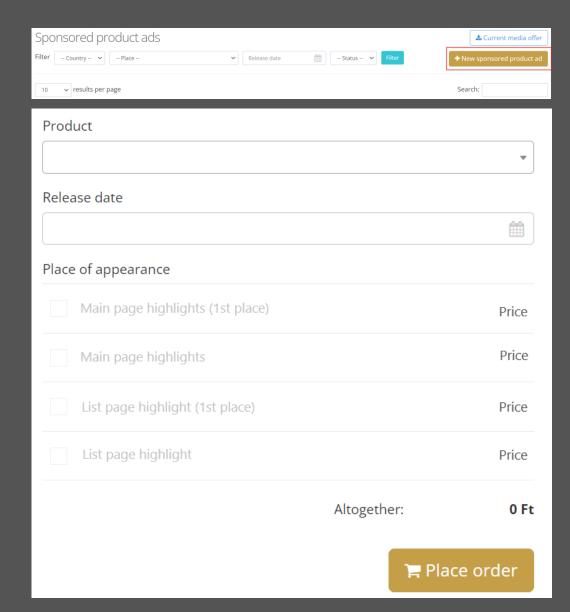
On category list pages, featured products are displayed to users at the top of the list without scrolling.

Rank 1 is fixed, the display order of the other featured products (rank 2-5) is rotated.

## The ordering process

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- In the **Pepita Admin** interface it is possible to purchase new highlights by clicking on "**Product ads**" and you can also view your previous interface orders here. Select the country in which you want to buy highlights. **Click on the flag.**
- In the "**Product**" text box, start typing the name of the product you want to highlight, then select it by clicking. The list will only include products appearing in the given country.
- In the "Release date" calendar function, you can specify which week, Monday to Sunday, the product should be highlighted.
- In all cases, the **net value of the surface** is shown to the right of the option. Tick the desired "**Place of appearance**" or places.
- If more than one highlight is selected, the final amount is displayed at the bottom of the list and can be finalised by clicking on the "Place order" button.
- You will be **invoiced** in the following week after the highlighting (an electronic invoice will be sent by e-mail) in the respective currency.



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### Your growth is our success!

For more information or any questions you may have, please contact your dedicated contact person or contact us via <a href="mailto:seller.support@pepita.hu">seller.support@pepita.hu</a>!

The Pepita Group Team